

OGLALA LAKOTA COLLEGE
 BUSINESS DEPARTMENT STRATEGIC PLAN:
 AY 2012-2013
 (Retro)

VISION STATEMENT

Individuals are able to reach their maximum potential and are prepared to lead full and productive lives in the 21st century through an education at Oglala Lakota College Business Department ensures:

- Education excellence, equity, and high expectations for every individual
- A highly effective instructor in every classroom
- A supportive learning environment
- Partnerships among educators, parents, family, business, and the community that support high academic achievement and opportunity for all individuals

MISSION STATEMENT

Oglala Lakota College Business Department will provide the breadth of business education necessary for individuals to be successful within their communities while maintaining wolakolkiciyapi.

- Ensure that high expectations are maintained for all students
- Develop a long-term vision and maintain an ongoing five-year plan to ensure the steady progress of all students to reach their full potential
- Build support for higher education on the Pine Ridge Reservation through regular communication with the educators, parents, family, business, and the community
- Build business relationships with entities on the Pine Ridge Reservation

STRATEGIC GOALS

STRATEGIC GOAL 1: Increase enrollment and retention within the department

Objective 1.1: Reinstate the Associate of Arts in Business

Objective 1.2: Develop a plan of study and rotation schedule to guide students through their B.S. degree in a timely manner

Objective 1.3: Increase applications to the department through advising

STRATEGIC GOAL 2: Establish a Placement Program for graduates of the department

Objective 2.1: Creating a survey for the business department alumni

Objective 2.2: Business Department will join PRACC (Pine Ridge Area Chamber of Commerce)

Objective 2.3: Develop a method for sharing placement information

STRATEGIC GOAL 3: Create a database for student advising

Objective 3.1: Develop spreadsheets of active students by center

Objective 3.2: Prepare online status sheets for review and documentation of communications with students

Objective 3.3: Coordinate with center directors prior to scheduling

STRATEGIC GOAL 4: Create a personal finance textbook

Objective 4.1: Create a topic list by spring, 2014

Objective 4.2: Research topics for the textbook

Objective 4.3: Write the content as assigned to the instructors in the department

STRATEGIC GOAL 5: Develop and strengthen relationships with reservation business development organizations

Objective 5.1: Identify all parties involved

Objective 5.2: Contact/meet/develop Memorandums of Cooperation

Objective 5.3: Develop Community Entrepreneur Outreach Program

OGLALA LAKOTA COLLEGE
 BUSINESS DEPARTMENT ANNUAL ACTION PLAN:
 AY 2012-2013

OLC Strategic Goal x.x:				
Departmental Strategic Goal 2: Establish a Placement Program for graduates of the department				
Departmental Strategic Objective 2.1: Creating a survey for the business department alumni				
Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Identify information needed	All known graduates	Graduate list prepared by registrar	Completed 5/13	Identify alumni to mail a survey.
Strategy 2: Create survey instrument	Location of graduates Employment information	Department prepared survey instrument	Completed 6/13	Mailed it to alumni.
Strategy 3 Distribute survey	Acquire graduate mailing information	Returned completed survey instrument	Completed 9/13	This will be used to develop an employer survey to assist in ongoing curriculum in courses.

OGLALA LAKOTA COLLEGE
 BUSINESS DEPARTMENT ANNUAL ACTION PLAN FOR STUDENT LEARNING OUTCOMES:
 AY 2012-2013

OLC Strategic Goal x.x:				
Departmental Strategic Goal 1: Increase enrollment and retention within the department				
Departmental Strategic Objective 1.1: Reinstate the Associate of Arts in Business				
Intended Course/Program Outcome	Criteria	Assessment Method(s)	Results	Use of Results
Outcome 1.1: Reinstate the Associate of Arts in Business	Demonstrate the need by Tribal and Governmental agencies for the Associate of Arts degree	Document the need through tribal and government pay scales	Carried over to 2013-2014	Working on this goal in the new academic year.
Outcome 1.2: Develop a seamless transition into the Bachelor of Science in Business Administration degree	Align courses with the Bachelor of Science in Business Administration program to prevent Financial Aid issues	Creation of the Associate of Arts status sheet that matriculates into the Bachelor degree incorporating all courses	Carried over to 2013-2014	Working on this goal in the new academic year.

<p>Outcome 1.3:</p> <p>Remain competitive with other Associate of Arts programs in the region</p>	<p>Advertise the new Associate of Arts program in the region</p>	<p>Increased enrollment</p>	<p>Carried over to 2013-2014.</p>	<p>Working on this goal in the new academic year.</p>
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