

OGLALA LAKOTA COLLEGE
BUSINESS DEPARTMENT
Strategic Plan: 2014-2015
(Date Prepared: 01/05/2015)

VISION STATEMENT

Students will be provided the knowledge necessary to reach their maximum potential and are prepared to lead full and productive lives in the 21st century. The Oglala Lakota College Business Department ensures:

- Education excellence, equity, and high expectations for every student.
- Faculty will continually strive for excellence and stay abreast of the best practices in adult education.
- Develop and maintain partnerships among educators, business, and the community that support high academic achievement and opportunity for all students.

MISSION STATEMENT

Oglala Lakota College Business Department will provide the breadth of business education necessary for students to be successful within their communities while maintaining wolakolkiciyapi. The Business Department faculty will:

- Ensure that high expectations are maintained for all students
- Build support for higher education on the Pine Ridge Reservation.
- Create learning opportunities that lead to success and a desire to be lifelong learners.

We do these things to strengthen the Oglala Nation through education.

STRATEGIC GOALS

STRATEGIC GOAL 1: Increase enrollment and retention within the department

Objective 1.1: Identify more economical alternatives textbooks and course materials

Objective 1.2: Increase enrollment and retention through advising

Objective 1.3: Continue coordination with center director prior to scheduling

STRATEGIC GOAL 2: Establish a Placement Program for graduates of the department

Objective 2.1: Business Department will continually work with PR Pine Ridge Chamber of Commerce to assist business graduates with job placement

Objective 2.2: Develop a method for sharing placement information

STRATEGIC GOAL 3: Utilizing assessment data to review course relationship to program outcomes

Objective 3.1: Identify courses that are stumbling blocks to graduation

Objective 3.2: Review course contents to avoid redundancies

STRATEGIC GOAL 1: Increase enrollment and retention within the department

Objective 1.1: Identify more economical alternatives textbooks and course materials

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Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Contact publishers to discuss book contents and prices	Textbook should cover learning outcomes at a reduced price	Sample books and price list		
STRATEGIC GOAL 1: Increase enrollment and retention within the department				
Objective 1.2: Increase enrollment and retention through advising				
Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Meet with students before and after class mid-semester.	Faculty will schedule a time with students	Maintain spreadsheet of students advised and reasons why students did not register		
Strategy 2: Develop a system of reporting advising results	Department wide consistent format of recording data	Developed spreadsheet will enable quick search of results for more accurate numbers		
STRATEGIC GOAL 1: Increase enrollment and retention within the department				
Objective 1.3: Continue coordination with center director prior to scheduling				
Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Department Chair will email college center directors a list of possible courses the semester prior to registration	Recommendations match annual course schedule, class size, and students requirements for graduation	Course size is appropriate, students are on a correct graduation path and schedules are consistent		
STRATEGIC GOAL 2: Establish a Placement Program for graduates of the department				
Objective 2.1: Business Department will continually work with PR Pine Ridge Chamber of Commerce to assist business graduates with job placement				
Objective 2.2: Develop a method for sharing placement information				
Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Develop linkages between the	OLC business students and graduates will have	Creation of link		

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Business Department website and Pine Ridge Job Bank	easy access to a list of job availability on the Pine Ridge Reservation and beyond			
STRATEGIC GOAL 3: Utilizing assessment data to review course relationship to program outcomes				
Objective 3.1: Utilizing assessment data to review course relationship to program outcomes				
Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Research students enrolled in class for a 5 year period	Research graduates for same period	Analyze correlation between success rates and graduation rates		
STRATEGIC GOAL 3: Utilizing assessment data to review course relationship to program outcomes				
Objective 3.2: Review course contents to avoid redundancies				
Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Faculty will compare learning outcomes with like courses to avoid duplications	To eliminate courses redundancy between courses and replace these courses, if need to better align them with our program learning outcomes	Textbooks and course syllabi		

Co-Curricular Activities for 2014-2015 Business Department

STRATEGIC GOAL 1: Increase enrollment and retention within the department				
Objective: Increase enrollment through the use of co-curricular activities				
Strategies	Criteria	Assessment Tools	Results	Use of Results
Strategy 1: Encourage professional growth through organization, leadership, marketing and promotional experience.	AHEIC	AHEIC business bowl completion scores.		

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Increase the participation of Oglala Lakota College students in business and entrepreneurial endeavors through education and leadership development prospects.	American Indian Business Leaders (ABIL)	Number of enrollment and community activities that students do		
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Student Learning Outcome
Action Plan: Fall 2014

Overall program objectives met: The Program Assessment Matrix: Program Learning Outcomes to Curriculum describes the level of assessment for each course. The assessment levels are broken into Introductory, Reinforced and Mastery to ensure the courses are appropriately taught to prepare the student for the next level. The program learning objectives are in a numerical sequence of 1-16. The link can be found on the OLC website or by http://www.olc.edu/departments/bs/bus_assessment.htm

Degree option objectives met: The Program Assessment Matrix: Program Learning Outcomes to Curriculum is also used in the degree option level. The same assessment levels are utilized but the sequence is labeled in the matrix by the degree option followed by a numerical sequence.

Outcome	Criteria	Assessment Tools	Results	Use of Results
BAd 253: Students will obtain an understanding of the concept of management in relation to business. PLOs met: 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 14, 15, 16, A1, A2, A3, B1, C1, C3, C4, D1, D2, D4	75% of students will meet the expected outcome with a passing overall course grade of C or better	Mid-Term and Final Exams		

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CLOs met: All				
<p>BAd 263: Students will obtain knowledge to help in understanding the concept of marketing in the business environment.</p> <p>PLOs met: 4, 5, 6, 9, 10, 11, 12, 13, 14, 15, 16, A2, D1, D3</p> <p>CLOs met: All</p>	<p>75% of students in this marketing course will receive a 70% or higher in their marketing plan</p>	<p>Marketing Plan</p>		
<p>BAd 333: Students will obtain knowledge and understanding and apply the practices used in communicating in the business environment.</p> <p>PLOs met: 1, 6, 9, 10, 11, 12, 14, 15, 16, A2, C4, D1, D2, D3, D4</p> <p>CLOs met: All</p>	<p>75% of students in this Business Communication course will receive a 70% or higher in their Resume and Cover Letter</p>	<p>Resume and Cover Letter</p>		
Econ 203: Students will	75% of students will	Mid-Term and Final		

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<p>obtain knowledge in the economic processes in a micro economics environment.</p> <p>PLOs met: 2, 7, 9, 11, 12, 13, 14, 15, 16, A2, B1, C4, D1, D3</p> <p>CLOs met: All</p>	<p>meet the expected outcome with a passing overall course grade of C or better</p>	<p>Exams</p>		
<p>Acct 453: Students will obtain knowledge of the auditing process and procedures for accounting professionals.</p> <p>PLOs met: 1, 2, 5, 11, 12, 13, 14, 15, 16, B1, B2</p> <p>CLOs met: All</p>	<p>75% of students will meet the expected outcome with a passing overall course grade of C or better</p>	<p>Mid-Term and Final Exams</p>		
<p>Acct 473: Students will obtain knowledge in which they will be able to understand and apply financial statements used in the accounting process which will enhance decision making in accounting.</p> <p>PLOs met: 1, 2, 3, 5, 7,</p>	<p>75% of students will meet the expected outcome with a passing overall course grade of C or better</p>	<p>Mid-Term and Final Exams</p>		

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11, 12, 13, 14, 15, 16, A2, B1, B2				
CLOs met: All				

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Student Learning Outcome
Action Plan: Spring 2015

Outcome	Criteria	Assessment Tools	Results	Use of Results
BAd 373: Students will obtain the knowledge to write a grant proposal. PLOs met: 1, 2, 3, 5, 6, 7, 9, 11, 12, 13, 14, 15, 16, B1, C1, C2, C4, D1, D2, D3 CLOs met: All	75% of students in this Business Communication course will receive a 70% or higher in their final proposal	Final Proposal		
BAd 443: The student will obtain knowledge to assist them in developing a research topic and complete a research paper in response to the chosen topic. PLOs met: 7, 8, 10, 11, 12, 13, 14, 15, A1, A3, B1, B2, D1, D2, D4	75% of students in this Business Communication course will receive a 70% or higher in their project paper in Problems in Business	Project Paper		

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CLOs met: All				
Econ 213: Students will obtain knowledge in the economic processes in a micro economics environment. PLOs met: 7, 9, 11, 12, 13, 14, 15, 16, B1 CLOs met: All	75% of students will meet the expected outcome with a passing overall course grade of C or better	Mid-Term and Final Exams		

Business Department Budget
2014-2015

Business Department									
2014-15 Budget									
PERSONNEL			Projected	Requested Modification	YTD		Justification		
Chair			53,859						
Faculty (DN)			47,902						
Fringe			14,371						
Travel			13,500						
Supplies			2000						

